



“Effectively target large groups with fast clear communication.”

Effectively target large groups with a recorded message transmitted via phone, email or direct group text messaging.

From political campaigns to school and business closings, Broadcast Messaging offers the ability to reach out to a large number of people in a short amount of time. In the event of an emergency, you only have minutes to react and make decisions. Clear instructions and rapid communication help to lessen the impact of an emergency from escalating. At USANotify, we have designed an effective solution to contact large groups in any situation. We call this solution:

USANotify’s Broadcast Messaging Service.

“With today’s technology, you can reach out in a variety of ways.”



Reaching out to a large group of people in any situation has never been faster or easier. With today’s technology, you can reach out to people in a variety of ways:

PHONE

The most effective way to contact a person is on their phone. USANotify Broadcast Messaging allows you to call out and play messages when someone answers their phone or leave voicemail messages.

EMAIL MESSAGES

Notify allows you to quickly send emails to subscribers in the event of an important event or emergency. This feature is ideal for notifications that require document attachments such as maps, pictures, or event-specific instructions.

TEXT MESSAGES

USANotify supports Short Message Service (SMS) technology which allows you to reach out to mobile phone subscribers by sending a brief, informative message to their cell phones. This message can be easily opened and read within seconds.

“Reach out to thousands of people in a matter of minutes.”

USANotify’s Broadcast Messaging system is built on PEC’s time-proven Insight IVR platform. On a single system, USANotify’s Broadcast Messaging can reach out to over thousands of people at the same time. (In order to handle more calls, you can simply add additional systems.) Within minutes a large group of people in any specific demographic are can be informed of an emergency. The possibilities are endless; here are just a few of industry applications:

Political Campaigns

Candidate awareness, GOTV messages, campaign highlights, surveys, polls, track and analyze outreach campaigns.

Townships / County Governments

State weather warnings, meeting reminders, disease control information, assistance, disaster aid programs, grants, loans, housing.

Educational Institutions

Weather closings, emergency shutdowns, delays, cancellations, events.

Religious Organizations

Announcements, upcoming events, schedule changes, prayer chains.

Non Profit Groups / Communities

Public assistance, community awareness, charity, donation requests, food drives, emergency response volunteer requests, blood donors.

Fire Departments

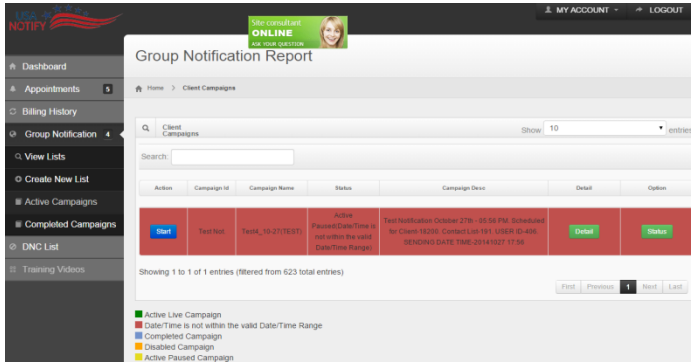
Fire alerts, accident information, blocked roadways, inspections, EMS.

Call Centers / Telemarketing

Lead generation, sales, employee screening, polls, surveys and research.

STARTS NOTIFYING IN SECONDS

USANotify understands that your campaigns are critical. Broadcast Messaging is designed to allow you to choose a campaign and start reaching out to a large group in a matter of seconds. Our systems are scalable thus allowing you to customize the size of your broadcast based on your group requirement.

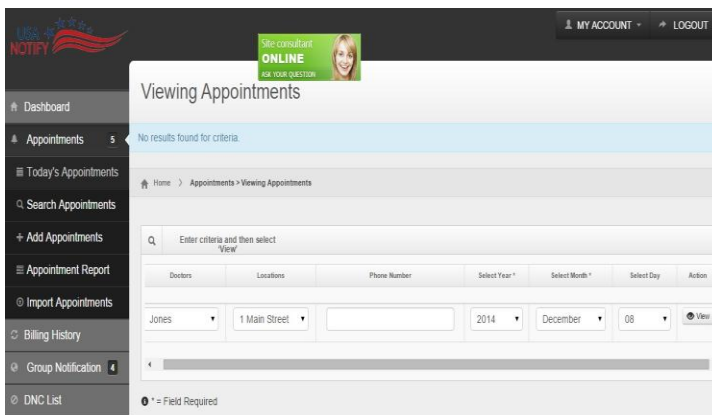


CLOUD BASED REPORTING

USANotify offers LIVE extensive reporting capabilities of all calls, emails, and SMS messages from anywhere. You can view graphs and breakdowns based on month, week, day, or hour. You can also break down the calls and messages based on the destination and location of the called party. These detailed reports allow you to analyze your reach out capabilities and better plan for future events and emergencies.

ONE CLICK GRAPHICAL DISPLAYS

From your Web Browser, you can access the USANotify Administrative Panel. With a few quick clicks of the mouse, you will see the call counts and detailed graphs of the time period you select. This allows you to quickly view the number of attempts, connection ratios, and average call durations.



INTERACTIVE CALL FLOWS

USANotify is built on PEC's Insight IVR platform which allows you to customize your call flow based on the application that is being implemented. For example, USANotify can call out to flood victims throughout the city and ask a series of questions that help to determine the severity of the flood in that area. The touch-tone answers to these questions can be tabulated and used to deploy emergency teams accordingly.

SUPPORTS INTERNATIONAL NETWORKS

The USANotify platform supports ISDN T1 and E1, E&M, SS7 and R2MF signaling, and it can integrate with almost every telephone network in the world. Our inbound and outbound solutions have been deployed in over 70 countries in 6 continents around the world, and handle hundreds of millions of calls per day. Governments, companies and organizations around the globe have chosen PEC for its 30+ years of knowledge and experience with international network integration.



SERVICE-BASED SOLUTION

USANotify offers Broadcast Messaging as a service-based solution for organizations that do not want to buy the solution outright or house the solution at their own site. With this service, USANotify will provide dedicated server hosting at its facility, outbound and inbound phone lines, and remote access to the system via the Internet.

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